

Stewards of Michigan's Great Southwest



Tremendous things are happening here in Michigan's Great Southwest. Change is literally all around us.



Just look at the world-class companies and attractive housing built in Edgewater, continued development and growth in Fairplain Plaza, blossoming retail opportunities in downtown St. Joseph, and the outstanding Arts District in downtown Benton Harbor.

Impressive as these projects are, and as much as they shape our landscapes and enhance our quality of life, perhaps more subtle—and more important—is a change in attitudes and perceptions and an increased willingness to examine our strengths and weaknesses, and to work together to make ours a better community.

Cornerstone Alliance and its affiliate organizations strive to be agents of change in our community. The Stewards of Michigan's Great Southwest are invaluable partners as we seek to create those opportunities. Together, we hope to make more of those changes that impact the landscape, and the very soul of our community.

I hope you choose to become a Stewards of Michigan's Great Southwest.

Sincerely,

Wendy Dant Chesser
President

Why should you join?

"The Stewards of Michigan's Great Southwest is an organization comprised of leaders who have the longest term stake in the growth and viability of our community, and who wish to help influence the area's economic performance as measured by the annual Upjohn Benchmarking Study. The Stewards will use this organization as a means of **including, inquiring, informing, and involving** the various organizations for which they work and belong in the overall economic development activities of the community."

Mission

Benefits

Inclusion. Stewards are encouraged to find additional colleagues to become a member of the organization, in order to encourage community-wide inclusion into improving the quality of life in our area.

Inquiring. Just as the activities of any business or community organization are complex, so are the needs in our community. Therefore, as much input and creative thinking goes into making a successful community as any organization. Stewards pledge to share ideas, solicit ideas of others, and ask questions before drawing a conclusion.

Informed. Stewards seek to obtain as much information as possible through the Stewards meetings, as well as written materials, to be better informed as to the activities and needs of the community, and where needed, call and ask questions to gain the facts needed to be better informed. Once informed, Stewards make their own conclusions and seek to inform their friends and colleagues.

Involvement. Stewards pledge to be as involved as their family and job allow them; pledge to attend at least three out of the four quarterly Stewards meetings; and encourage friends and colleagues to become involved in the community in any way possible. Stewards provide sound information to their contemporaries and work for the common good of all.



2010 Schedule

Dates to be confirmed

- **September/October**-Michigan Business Leader Initiative: Getting ready for the November election-Chaired by Doug Wood and David VanderJagt.

Confirmed Dates

- **July 13, 2010 at 11:30 a.m.-** What's next for the community? (Harbor Shores, Emergency Financial Manager, Regionalism)-Chaired by Bill Browning and Tim McVay.
- **The Second Annual Stewards Golf/Social Session at the new Harbor Shores Course:** Stewards will be encouraged to bring a Guest! This event will take place on **Thursday, August 5, 2010.**
- **The November Half Day Session** will be conducted on **Monday, November 8, 2010.**



Cornerstone Alliance

Building the Community Through Partnerships
PO Box 428 • 38 W. Wall St.
Benton Harbor MI 49023-0428
269-925-6100 • FAX 269-925-4471

Please fill out the following:
Stewards of Michigan's *Great Southwest* Registration Form
If you would like more information, please call Jamie Balkin at Cornerstone Alliance, (269) 757-0207.

Confirmation of Membership: Year 2010

Please return by May 31, 2010.

Please note: there will be a reasonable activity or meal fee payable at the door for each session.

Name/Names _____

Company Name _____

Mailing Address _____

City, State, Zip Code _____

Home Phone _____ Business Phone _____

Fax Number _____

E-Mail Address _____

Cost is \$40 per Steward per year. Please make checks payable to Cornerstone Alliance. Additionally, if you are interested in making a contribution to Cornerstone Alliance to aid in economic development efforts you may also do so at this time.

Steward Payment: _____ Cornerstone Alliance Investment: _____ Total Amount: _____



Please charge to credit card.

Amount to charge: _____

Name on Card: _____

Credit Card Number: _____

Type of Card: Visa Master Card

Expiration Date: _____

Authorized Signature: _____

Which form of communication do you prefer most, when possible?

Mail: E-Mail: Fax: Phone:

Please MAIL to Attention: Jamie Balkin, Cornerstone Alliance, P.O. Box 428, Benton Harbor, MI 49023.

We appreciate your support! Contributions to Cornerstone Alliance are tax deductible as a business expense and/or charitable contribution for federal tax purposes.

Your check is your receipt.

Stewards
of Michigan's *Great Southwest*